



**Meeting Agenda  
Hartland Business Improvement District**

**BID Marketing Committee Meeting – Friday, January 8, 2016, 8:30 AM**

**Location: BID Office, 135 Cottonwood Ave, Hartland WI**

Marketing Committee members: Scott Heyerdahl, Marlene Millevolte, Sarah Fitch, Dr. Jim Muenzenberger, Bill Anderson, Elise Miller, Steve Berger, Cindy Gardner

**Agenda**

1. 2016 Events – Pub Crawl in Feb or March, date for spring social
2. Advertising opportunity for 2016/17 Destination Hartland magazine
3. 2016 Advertising campaign & ideas
4. January mail chimp – new year

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**BID Design Committee Meeting - Friday, January 8, 2016, 10:00 AM**

**Location: BID Office, 135 Cottonwood Ave, Hartland WI**

BID Design Committee members: Mike Badani, Dr. Jim Muenzenberger, Cindy Gardner, Tom Brass

**Agenda**

Steve Jost, 107-109 E. Capitol – parking lot project  
Sandwich board signs

Agenda subject to change without notice.