



**Meeting Agenda
Hartland Business Improvement District**

BID Marketing Committee Meeting – Friday, August 5, 2016, 8:30 AM

Location: BID Office, 135 Cottonwood Ave, Hartland WI

Marketing Committee members: Scott Heyerdahl, Marlene Millevolte, Sarah Fitch, Dr. Jim Muenzenberger, Bill Anderson, Elise Miller, Steve Berger, Cindy Gardner

Agenda

1. Marketing campaign – Ocreative and Digital Media
 2. Facebook for Business workshop review and next workshop topic/date
 3. Ice Age Trail committee happenings – Jim Muenzenberger
 4. Hartland Parade, Kid's Day & HNNO follow up
 5. Hartland Lights – Marlene
 6. Ice Age Education Center grand opening at Library Aug. 23
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BID Design Committee Meeting - Friday, August 5, 2016, 10:00 AM

Location: BID Office, 135 Cottonwood Ave, Hartland WI

BID Design Committee members: Mike Badani, Dr. Jim Muenzenberger, Cindy Gardner, Tom Brass

Agenda

Agenda subject to change without notice.