



**Meeting Agenda
Hartland Business Improvement District**

BID Marketing Committee Meeting – Friday, January 6, 2017, 8:30 AM
Location: BID Office, 135 Cottonwood Ave, Hartland WI

Marketing Committee members: Scott Heyerdahl, Marlene Millevolte, Sarah Fitch, Dr. Jim Muenzenberger, Bill Anderson, Elise Miller, Steve Berger, Cindy Gardner

Agenda

1. Winter event? Last year Poker Walk
2. Billboard update – Scott
3. US Open marketing piece for PGA employees at Riverwalk

BID Design Committee Meeting - Friday, January 6, 2017, 10:00 AM
Location: BID Office, 135 Cottonwood Ave, Hartland WI

BID Design Committee members: Mike Badani, Dr. Jim Muenzenberger, Cindy Gardner, Tom Brass

Agenda

- Sign grant application for Hartland Service – car wash building signs. Mike Kusch to attend at 10am.
- Sign grant application for H+P CPAs, 365 Cottonwood – directory sign panel
- Sign grant application for Social Life Dance – new sign design
- Sign grant application for Peak Performance/Bed Barn

Agenda subject to change without notice.