



**Meeting Agenda  
Hartland Business Improvement District**

**BID Marketing Committee Meeting – Friday, March 3, 2017, 8:30 AM**

**Location: BID Office, 135 Cottonwood Ave, Hartland WI**

Marketing Committee members: Scott Heyerdahl, Marlene Millevolte, Sarah Fitch, Dr. Jim Muenzenberger, Bill Anderson, Elise Miller, Steve Berger, Cindy Gardner

**Agenda**

1. Poker Pub Walk feedback
2. Coop marketing program – update
3. Next event update – Chillin' on the Trail, Marlene Millevolte
4. Hometown Celebration weekend – ideas for activity in park on Saturday
5. Billboard update – Scott
6. Ice Age Trail Committee update – Jim

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**BID Design Committee Meeting - Friday, March 3, 2017, 10:00 AM**

**Location: BID Office, 135 Cottonwood Ave, Hartland WI**

BID Design Committee members: Mike Badani, Dr. Jim Muenzenberger, Cindy Gardner, Tom Brass

**Agenda**

Tentative grant applications:

- Sign grant application for Allstate, Tom Gordy

Agenda subject to change without notice.