

ICE AGE TRAIL COMMUNITY COMMITTEE AGENDA
WEDNESDAY, APRIL 5, 2017
6:00 PM
BOARD ROOM
MUNICIPAL BUILDING, 210 COTTONWOOD AVE.

Roll Call

Brought to order at 6:00 pm.

Present: Jeannie Georgson, Jim Muenzenberger, Rod Podszuz, David Van De Ven,
David Van Thiel, Kelli Yogerst

Others Present: Jack Sullivan, Bethany Sullivan, and Jackie Perrigo, Hartland Chamber of
Commerce representative.

Meeting was called to order by Chairperson David Van De Ven at 6:00 pm.

1. Consideration of a motion to approve the Minutes for the meeting of March 7, 2017. Motion was made, second (Muenzenberger/Georgson) and passed to approve the minutes.
2. Discussion and consideration of:
 - a. Library Programs – Library Director Nancy Massnick will present a possible program to the IATC members.
 - i. Discussion with Nancy Massnick, Library Director, was held in regards to doing an Urban Hike just on the Ice Age Trail. The library will be participating in the REI's OPT Outside program on Black Friday since the Library is open on Black Friday. It was brought up that REI does contribute monetary donations to Ice Age Trail.
 - ii. Mrs. Massnick also shared with the IATC members that the Library will be trying to implement a Story Walk that was developed by a library in Vermont. A Story Walk is where books are laminated and mounted to a permanent or temporary display. The Story Walk does not have to be permanent, it can be an annual event. The story book is changed every few months and the books are kept lower to the ground so kids can read it. The books are picture books geared for 3 – 5 year olds. Usually a book that kids already know. Discussion on the location of the Story Walk was discussed. One thought was to have the Story Book walk go from the library and all the way up to the bridge in Nixon Park. The thought was that the location would be between Haight Dr. and Park Ave. Mrs. Massnick stated that if the IATC is interested in offering this program the Library would like to partner with them.
 - iii. Mrs. Massnick also informed the IATC that if the committee was interested in doing an Urban hike, that the library could provide the Story Walk, craft, refreshments and snacks. The IATC would be responsible for the Urban Hike.

- iv. Committee thought holding a Tike Hike would be a good idea. The kids could walk to a destination, read a story and then walk back to where they started.
- b. Recreational programs – update on the program that IATC member Jeannie Georgson will be offering in May 2017.
 - i. Jeannie Georgson is offering a Q & A program in regards to hiking the Ice Age Trail on Wednesday, May 24, 6:30 – 7:30 pm. Class will be held in the Hartland Public Library. Ms. Georgson will reach out to try to get a thru hiker to talk about weight of back pack, what do you pack, water filtration and what to do with food.
 - ii. Committee members discussed that during the Q & A offer a sign up for future hikes or email list for notification from the chapter of all the hikes that are offered. One future hike idea was to go from Hartland to Delafield. It was mentioned that Tuesday hikes are starting up.
- c. Website for Hartland on IATC site – update from the IATC Website Committee members
 - i. Dr. Jim Muezenberger presented his notes from the Website Committee meeting that he sent via email to committee members. Dr. Muezenberger stated that a big goal of the website is to focus on “What is going to make Hartland shine”. The Website committee came up with 9 tiles: Hartland Regional History, Hartland Trail Segment, IAT Rustic Features, IAT Urban Features, Dine, Shop, Connect, Art, Just for Kids, What’s Happening.
 - ii. Questions were raised on who was going to enter the information. Still not clear on the answer that Luke Kloberdanz from the Ice Age Trail Alliance responded to. It was noted that Lysianne is on vacation.
 - iii. One question that was raised was, for Restaurants do we include everyone or just Chamber and BID members.
 - iv. Rod Podszus stated that the eyewear site seemed timeless. Nothing on the eyewear sit is dated. It was noted that the site looks like an advertisement. A major focus of the committee will be how to have the wording for the website. Podszus would like to see volunteers under one of the tiles.
 - v. Mr. Podszus brought up the question on who is paying for the Hartland Trail Community website. Dr. Muezenberger stated IATA is paying for it and another organization is putting it together. The website committee is planning on having another meeting in a month with Lysianne Unruh and Mr. Kloberdanz, both from the Ice Age Trail Alliance, to discuss the website.
 - vi. Schedule next IATC Website Committee meeting.
 - 1. Tuesday, April 18 at 1pm in the Village Board Room.
- d. Trail signage/education
 - i. Update in regards to the IATA Waukesha Chapter officially marking the Trail path on the east side of the pond.
 - 1. Jeannie did send an email to Luke, but never received a reply.
- e. IATC Partner Program – Pamphlet/Letter –
 - i. No discussion
- f. Kiosk update

