



**Meeting Agenda  
Hartland Business Improvement District**

**BID Marketing Committee Meeting – Friday, July 14, 2017, 8:30 AM**

**Location: BID Office, 135 Cottonwood Ave, Hartland WI**

Marketing Committee members: Scott Heyerdahl, Marlene Millevolte, Sarah Fitch, Dr. Jim Muenzenberger, Bill Anderson, Elise Miller, Steve Berger, Cindy Gardner

**Agenda**

1. App development - Elise
2. HNNO update – Elise
3. Sidewalk Sale update - Elise
4. Billboard update – Scott
5. Ice Age Trail Committee update – Jim
6. Discussion on foot traffic/retail climate downtown

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**BID Design Committee Meeting - Friday, July 14, 2017, 10 AM**

**Location: BID Office, 135 Cottonwood Ave, Hartland WI**

BID Design Committee members: Mike Badani, Dr. Jim Muenzenberger, Cindy Gardner, Tom Brass, Dave Lamerand

**Agenda**

- Sign grant application for Tom Brass Insurance Agency, 151 E Capitol
- Sign grant application for On Point Fitness Center, 130 E Capitol
- Sign grant application for Emergency Disaster Recovery, 230 Pawling Ave.