

ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES
WEDNESDAY, JULY 12, 2017
6:00 PM
BOARD ROOM
MUNICIPAL BUILDING, 210 COTTONWOOD AVE.

Present: Jim Muenzenberger, Dave Van Thiel, Dave Von De Ven, Jeff Romagna and Kelli Yogerst
Others present: Jackie Perrigo, Liaison for the Hartland Chamber of Commerce and Cindy Bong, future Liaison for the Hartland Chamber of Commerce.

Excused: Jeannie Georgson

Called to order 6:03 pm

1. Consideration of a motion to approve the Minutes for the meeting of June 7, 2017.
 - After noticing the following corrections to the June 7 meeting minutes: Jeff Romagna was in attendance and that it was David Van Thiel and not David Van De Ven who make the comments under Section 2. D Trail Signage/Education and Section 2. Future Promotional Events, a motion was made, seconded and passed (Dr. Muenzenberger/Van Thiel).

2. Presentation by Sam Cox a local Boy Scout who is working on his Eagle Scout Project. S. Cox is working with the Hartland Public Library to create a Story Walk that will be located along the Ice Age Trail between Park Ave and Haight Dr.
 - Sam Cox presented his Eagle Project "Story Walk". Cox explained that a Story Walk is a where books are laminated and mounted to a permanent or temporary display. The Story Walk will be permanently placed along the Ice Age Trail path that runs next to the Hartland Public Library and between Park Ave and Haight Dr. Cox brought a sample of what the book holder will look like. The book holders will be permanent, but the pages will be able to be replaced with a new book. The Library reference staff will be responsible for picking out the books and exchanging the books once the project is finished.
 - Dr. Muenzenberger stated that Nancy Massnick, Library Director, brought up the idea of doing it in Nixon. Cox replied that if they were put there, they were concerned it would take people away from the library and there is already too much in Nixon Park.
 - The books that will be displayed will mainly be pictures books with a few words and geared towards younger children.
 - Cox stated that per sign is a little under \$200 and there will be extra signs in case of vandalism. The frame is made out of aluminum and the glass is acrylic. The acrylic is easily replaceable. Cox talked to DPW about their requirements. Everything has been approved by the Village and Library Board. The goal is to have this in place by the end of summer or early fall.

3. Discussion and consideration of:

- a. Library Programs - no discussion
 - b. Recreational programs - Yogerst will talk to REI about doing a program on the Ice Age Trail.
 - c. Website for Hartland on IATC site – Update was given on the Village of Hartland’s Ice Age Trail Community website. A draft of the website was sent out. The website committee will get together in August and dissect the website more. Muenzenberger said that the committee didn’t want to promote any one particular business as it was doing on the draft website. That will be discussed more with the Ice Age Trail Alliance. It was noted that some content was more abbreviated than was originally sent to Lysianne Unruh, Ice Age Trail Alliance. Podszus is working on getting more high resolution photos of the trail. Muenzenberger mentioned about doing a drone and picture of movement down the path but there are some restrictions that might prevent this from happening. Yogerst will talk to Marlene Millevolte, local business owner and resident, about getting a link to the presentation that was held at the BID event in Nixon Park on June 8. Yogerst will also get a hold of Unruh and Kloberdanz from the Ice Age Trail Alliance about doing a conference call during the website committee meeting. The website committee will meet on Tuesday, August 15 at 1:00 pm.
 - d. Jackie Perrigo mentioned that Cindy Bong and she will be partnering up to be the Hartland Chamber of Commerce Liaison for the committee.
 - e. Trail signage/education – The Ice Age Trail Community Committee is waiting for the website to be developed so they can put the URL on the signs throughout Hartland. The Committee shared thoughts on getting more signs up throughout the Village to promote Hartland as an Ice Age Trail Community.
 - f. IATC Partner Program – Pamphlet/Letter BID event on June 8th in Nixon Park didn’t go as planned. Everyone was standing in the line for the beer garden. Thoughts were shared on how they can promote the IATC Partner Program.
 - g. Kiosk update – The BID is willing to donate the money towards the Kiosk in Nixon Park. Van De Ven will reach out to Jack Sullivan, Boy Scout who was going to build a Kiosk at Nixon Park, to get information in regards to the Kiosk that he originally proposed to be built in Nixon Park. Van De Ven will find out who was going to donate, help build the cabinets and etc. The Waukesha and Milwaukee County Chapter of the Ice Age Trail Alliance is donating \$500 to be put towards the Kiosk in Nixon Park.
 - h. Future Promotional Events – Van De Ven is taking a retired group from GE to stop at Beer Snobs and get them exercise. Van De Ven asked if there are any other retired groups that would be interested in doing something. Maybe do a walking club as a Recreation program. Romagna would be willing to do a program for the Recreation Department. Yogerst will talk to Romagna about doing it. Yogerst will talk to Yoga instructor Mary Wehlage about doing Yoga on the trail. Podszus stated that he could help with a walking program.
 - i. Yogerst said that if the workers who are removing boardwalk on the Ice Age Trail in the Hartland Segment knows the day they will have the board walk at the trail head, DPW can remove it for you.
4. Other items for follow up as necessary
- a. Connection with/to schools – no discussion.
Motion to adjourn at 6:50 pm. (Podszus/Muenzenberger)

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5. Future meeting topics and meeting schedule – August 9, 6:00 pm
6. Adjourn

Kelli J. Yogerst, Recreation Director

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