



**Meeting Agenda  
Hartland Business Improvement District**

**BID Marketing Committee Meeting – Friday, Nov. 3, 2017, 8:30 AM**

**Location: Miller Marriott conference room, 249 Pawling Ave.**

Marketing Committee members: Scott Heyerdahl, Marlene Millevolte, Sarah Fitch, Dr. Jim Muenzenberger, Bill Anderson, Elise Miller, Steve Berger, Jessie Senglaub, Cindy Gardner

Guests: Chris Miller, Andrea & Matt Koeppel

**Agenda**

1. Event sponsorship application for Holiday Train
2. Discussion about BID marketing in 2018
3. Hartland Lights update - Marlene
4. Billboard update, task force – Scott

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**BID Design Committee Meeting - Friday, October 6, 2017, 10 AM**

**Location: Miller Marriott conference room, 249 Pawling Ave.**

BID Design Committee members: Mike Badani, Dr. Jim Muenzenberger, Tom Brass, Dave Lamerand, Cindy Gardner

**Agenda**

- Downtown decorations, storage unit possibility