



### Meeting Agenda

#### Hartland Business Improvement District, Board of Director's Meeting

Tuesday, December 12, 2017, 7:30 a.m.

Emanuele & Haut CPAs Conf. Room, 142 E. Capitol Dr, Hartland, WI

1. Call to Order - BID President
2. Approval of Agenda – Dec. 12, 2017
3. Approval of Minutes – Nov. 14, 2017
4. President's Report - BID President  
BID Board member and Executive Officer appointments for 2018; Cheryl Pfundter new treasurer
5. Financial Report - BID Treasurer
  - a) Statements of operation and balance sheet
6. Committee Reports
  - a) Marketing Committee – Recap Dec. 1 meeting: Hartland Lights, marketing calendar for 2018, blog page addition to website, billboard update, IAT committee update
  - b) Design Committee – Recap of Dec. 1 meeting: Albright Gun Works sign design & application, River Centre façade improvement plans & application, bench replacement sponsorship campaign, downtown holiday lighting.
  - c) Economic Development Committee – No November meeting
  - d) Executive Committee
7. BID Director Report – Update on district business activity
8. State of the Village – Village Administrator
9. Adjourn

Next Meeting: Tentatively scheduled for January 9, 2018 at 7:30 a.m. at new location to be announced

#### Hartland BID Mission Statement

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.*

*Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*