

Possible sign location (approximate)

Primary vehicular route

Secondary vehicular route

**Wayfinding Objectives / strategies:**

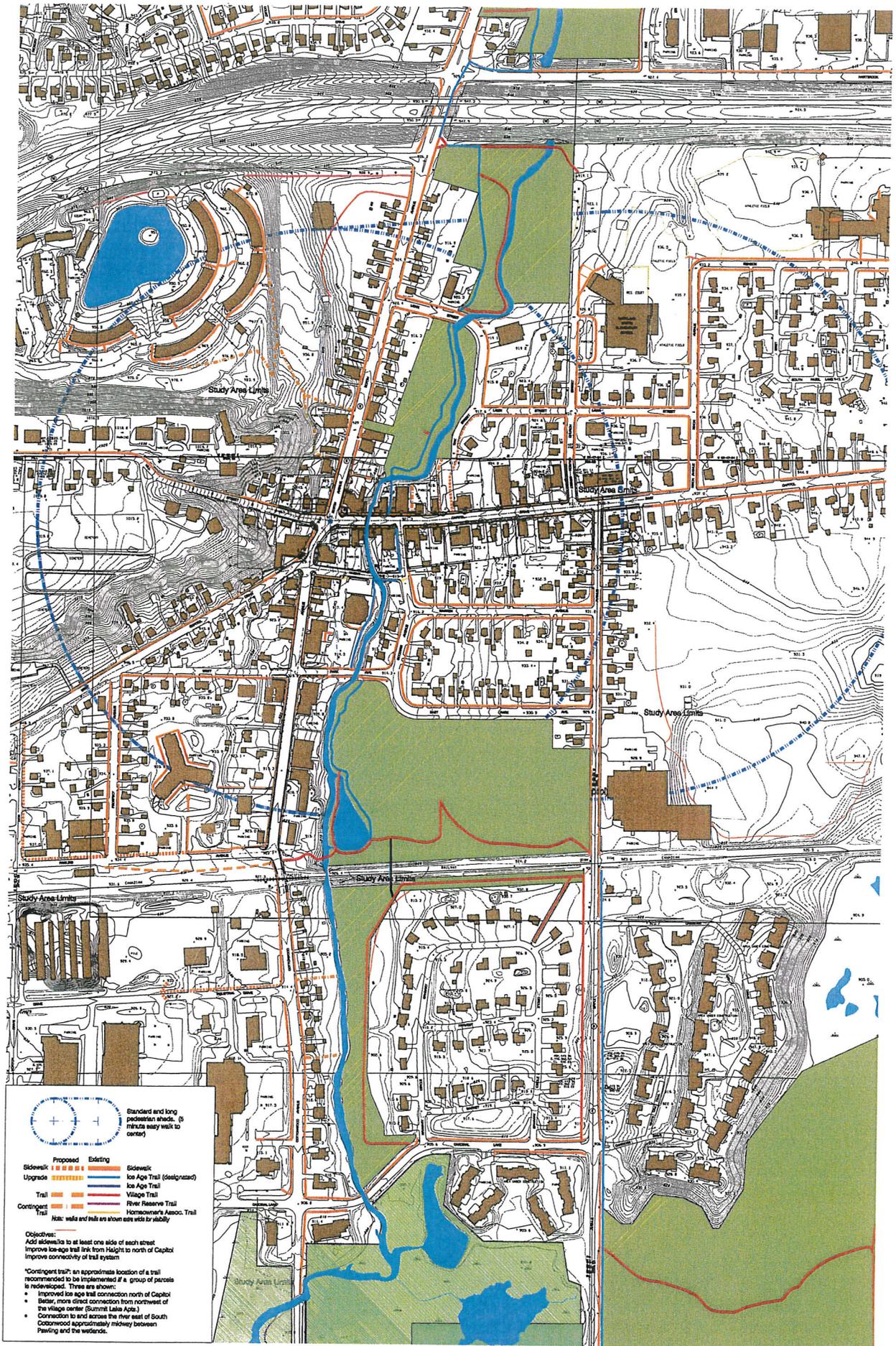
**Improve the visibility and awareness of the Village Center**

**Provide signs to mark the primary and secondary routes to the village center.**

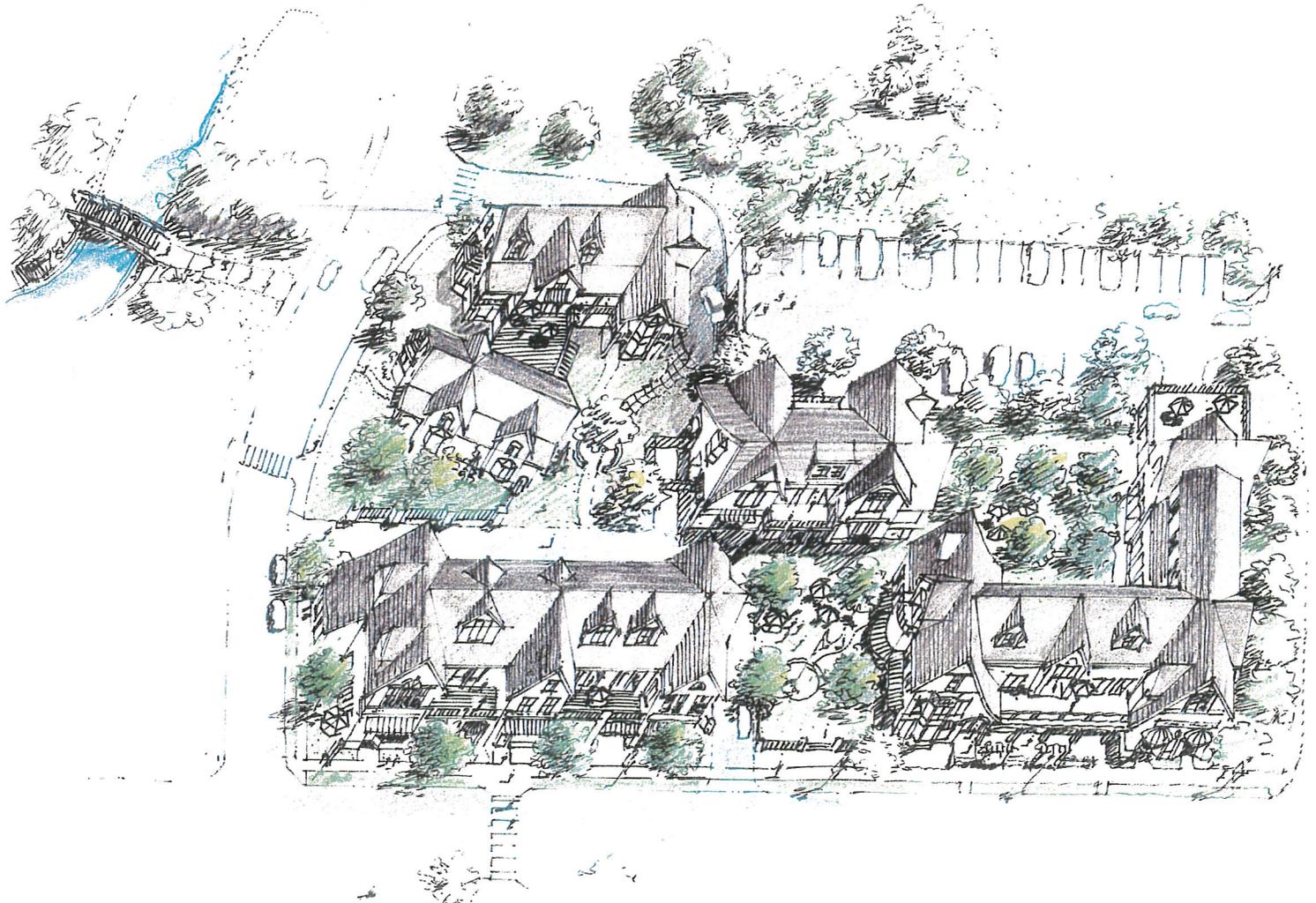
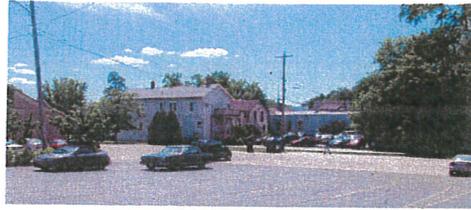
- From Hwy 16 west bound
- From Hwy 16 east bound
- From Hwy 83 northbound
- From Hwy 83 southbound at 167
- From high school?

**Consider alternative strategies to increase awareness of Village center businesses by**

- Arrowhead High School staff, students, and parents
- Village and area residents.



# Illustrative Redevelopment: East Capitol at Oak Street



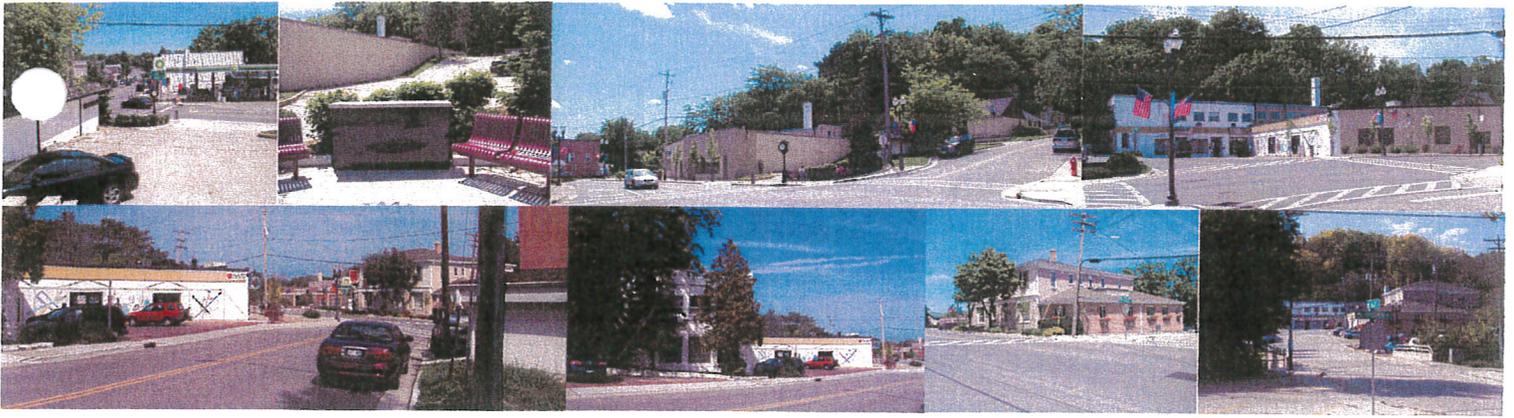
## Patterns | Features

- Retail frontage (deeper zone to compensate for narrow Capitol Drive frontage)
- Oak Street extension (Ice-age trail connect)
- South facing courtyard
- Fine-grain
- Thick wall | Building Edge
- Six-foot balcony
- Angled-shopfronts

## Patterns | Features

- Diminished upper story
- Pedestrian-friendly
- Continuity of pathways
- View terminus
- Hidden gardens
- "Occupied"
- Parking interconnect
- Can be incremental
- What's around the corner?

# Illustrative Redevelopment: Capitol-Hill-Cottonwood



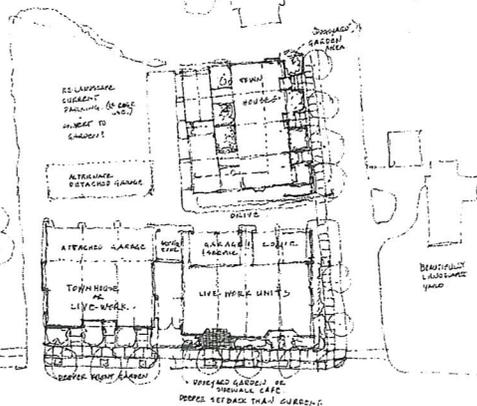
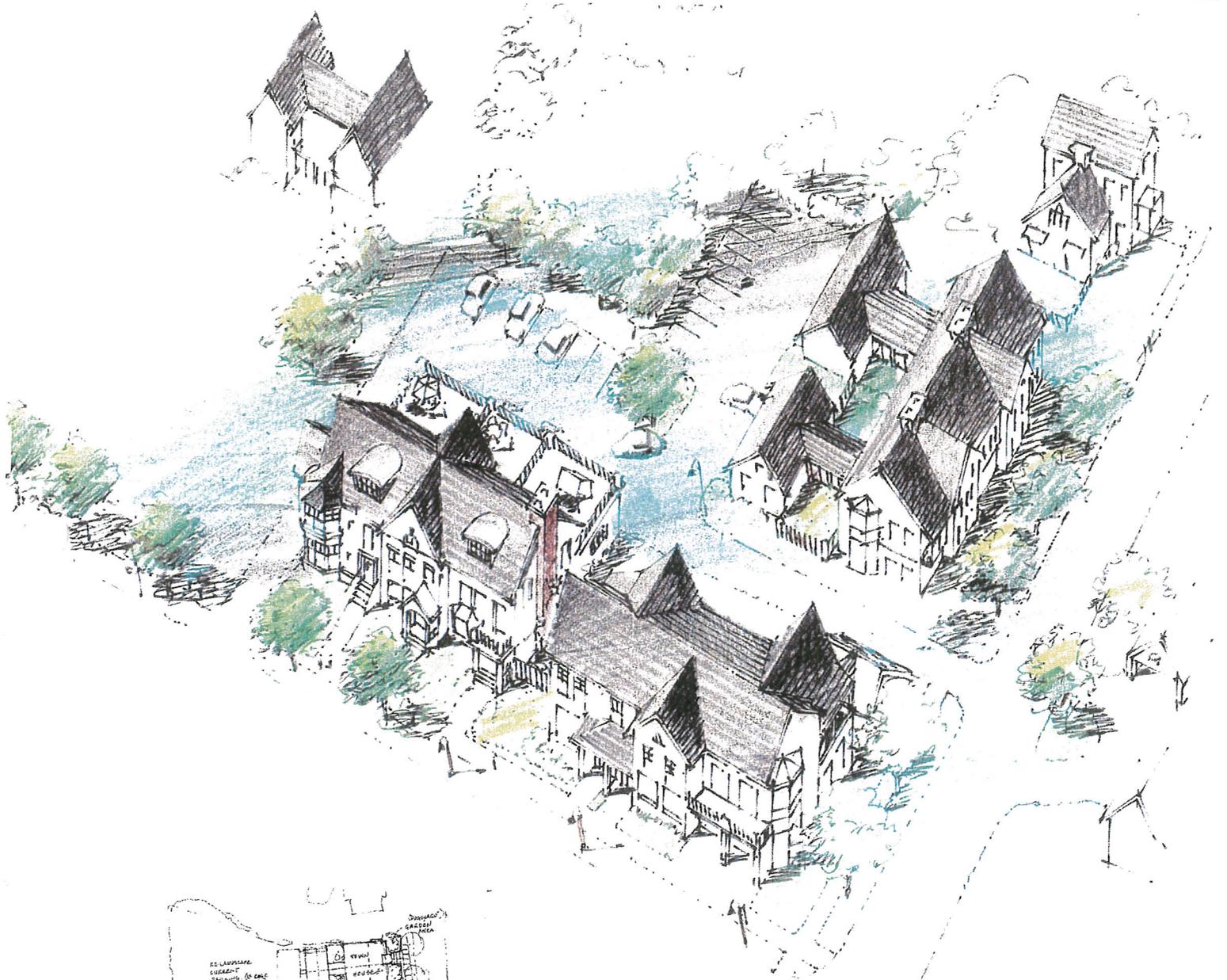
## Patterns | Features

- Terminates several views with design features
- South facing public space
- Fine-grain
- Thick wall | Building Edge
- Six-foot balcony
- Angled-shopfronts
- Retail frontage near East Capitol (deeper zone to compensate for narrow Cottonwood frontage)
- Dooryard condition at West Capitol

## Patterns | Features

- Diminished upper story
- Pedestrian-friendly
- Hidden gardens (upper level at wooded hill)
- "Occupied"
- Parking tucked under and over
- Can be incremental
- What's around the corner?

# Illustrative Redevelopment: Cottonwood at Park Street



- Dooryard frontage
- Transition to larger yard away from corner
- Live-work and / or townhouse shown
- Could be three increments