



"HARTLAND STRONG"

SUNDAY, JUNE 27, 2021 – 1:30 P.M.

PARADE SPONSORSHIP REQUEST

Business Owners, Civic Organizations and Residents:

Preparations are beginning for this year's parade. The date is Sunday, June 27, 2021 beginning at 1:30 p.m. The theme for this year is "Hartland Strong". This annual event can only continue with the financial support of your business or organization. Our local service club volunteers are an integral part of the parade organizing efforts during the year as well as on parade day. Without their cooperation and support this event would not be possible.

The opportunity to continue this annual event depends on YOU! Please consider a contribution in any amount. Your financial support is greatly appreciated. We believe that the continuation of the 100 + year old parade tradition is an integral part of the community.

All parade Sponsors will be sent a thank you letter which can be proudly displayed. A Thank You Ad will be placed in the newspaper acknowledging your financial support and acknowledgement of your donation will appear in the Village Newsletter and on the Village's website.

On behalf of the Village of Hartland, thank you for your consideration and support. For more information contact Village Clerk Darlene Igl at (262) 367-2714 or darlenei@villageofhartland.com.

Level of sponsorship:

*Presenting Sponsor	\$5,000	Full naming rights and advertisements including banner at front of parade
Platinum Sponsor	\$3,000	Banner at front of parade
Diamond Sponsor	\$1,000	
Gold Sponsor	\$500+	
Silver Sponsor	\$100+	

*Only one Presenting Sponsor will be accepted on a first-come, first-serve basis.

A Check is enclosed for: \$ _____

Name: _____

Address: _____

Email Address: _____

Checks may be made payable to the Village of Hartland and mailed with sponsorship request form to:
Village of Hartland, 210 Cottonwood Avenue, Hartland, WI 53029